MALONE TORNADOES



TRIUMPH TOGETHER with Tornadoes

Registered Northern Ireland Charity: No. 109797





Established in 2018, Malone Tornadoes is proud to be Ulster's first MIxed Ability Rugby Team welcoming players of all abilities, to enjoy the game of rugby together as one team.

We see the positive impact, both on and off the field, that our team has on the lives of our players, their families and our ever-growing community. With the support of our volunteers and generosity of the people and businesses in our community, we continue to grow and thrive TOGETHER.

Malone Tornadoes MAR
Malone RFC, Gibson Park Avenue Belfast, BT6 9GL
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WHAT IS MIXED ABILITY RUGBY?

Mixed Ability rugby grew from a lack of opportunity for people with disabilities to take part in mainstream community sport, as equal members, without being separated, classified, or identified.
It can include people facing a whole range of barriers to participation, including physical and learning disabilities, mental and physical health conditions, age-related impairments, low confidence, or other personal circumstances, alongside people who don't experience any of these barriers.



EMPOWERMENT THROUGH INCLUSION

Mixed ability rugby breaks down barriers, uniting players of all abilities through teamwork and passion. It creates an inclusive community where everyone can thrive, highlighting the strength in diversity. Mixed Ability Rugby empowers individuals, builds confidence, and fosters a sense of belonging, proving that true strength lies in our ability to support one another. By embracing mixed ability sports, we invest in a future where inclusivity and diversity are at the heart of every game.

Mixed Ability Rugby is played with 15 a side contact rugby played under World Rugby laws by players with and without disabilities, with minor adjustments like uncontested scrums to ensure a safe, friendly, and inclusive environment. This allows all players to enjoy the full benefits of rugby.

GOLD SPONSOR - £10,000

SILVER SPONSORS-£5,000

BRONZE SPONSORS-£2,000

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SPONSORSHIP PACKAGES*

GOLD

- **Company logo - only logo on front centre of playing jersey.**
- **Other Canada Tour specific pieces of kit tbc**
- *Support for Mixed Ability Rugby*
- *Logo on website*
- *Main feature of company in our Digital Match and Tour Proramme*
- *Regular promotion on social media*
- *Promotion of business at club events*
- *Local media coverage*
- *Global promotion of business at Canada Cup 2027*

SILVER - 2 sponsors

- **Back of playing jersey across shoulder and above number or bottom of jersey under number**
- **Other Canada Tour specific pieces of kit tbc**
- *Support for Mixed Ability Rugby*
- *Logo on website*
- *Featured in our Digital Match and Tour Programme*
- *Promotion on social media*
- *Promotion of business at club events*
- *Local media coverage*
- *Global promotion of business at Canada Cup 2027*

BRONZE - 2-4 sponsors

- **Shirt sleeve of playing jersey**
- **Other Canada Tour specific piece of kit tbc**
- *Support for Mixed Ability Rugby*
- *Logo on website*
- *Featured in our Digital Match and Tour Programme*
- *Promotion on social media*
- *Local media coverage*
- *Global promotion of business at Canada Cup 2027*

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HOW SPONSORSHIP WILL BENEFIT YOUR BUSINESS:

- Enhance your brand's reputation by partnering with a much-loved and respected community organisation.
- Showcase your commitment to equality, diversity and inclusion.
- Stand out from your competition by supporting an inspiring and impactful cause.
- Demonstrate your commitment to making a meaningful difference in your community.
- Strengthen your ties with the local community and build closer connections with your audience.
- Increase brand visibility and presence through branded merchandise, promotional materials, team events, local media, and community activities.
- Appeal to socially conscious consumers who prioritise businesses that support social good.
- Generate rich marketing content. Share compelling stories and highlights from your sponsorship across your digital platforms.
- Build loyalty and engagement with customers who value social responsibility.
- Boost employee morale and shared sense of purpose by backing a cause that employees can take pride in.
- Enjoy tax benefits. Contributions are tax-deductible, as Malone Tornadoes is a registered charity.
- Flexible sponsorship options to fit your budget and business goals.

Opportunities



Visibility



Community projects





Phone: 078 7943 6369
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www.malonetornadoes.com
#tornadoestogether #abilitynotdisability

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